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QUATTRE MOTORI PER L'EUROPA  
QUATRE MOTEURS POUR L'EUROPE



Watch [this video](#) for more info

[www.4motors.eu](http://www.4motors.eu)

# 4 motors for Europe business Passport



Explore



Innovate



Source



Network



Invest

# 4 agencies ready to connect you with their regional ecosystem

Baden-Württemberg



Auvergne Rhône-Alpes



Catalonia

Catalonia  
Trade & Investment



Lombardy



# 4M Passport: A privileged interlocutor for all your needs in the region of your interest





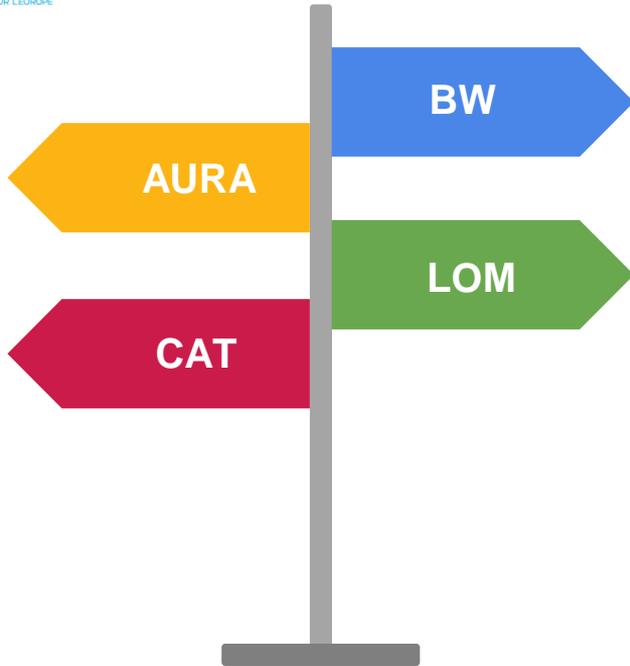
# A one-stop shop to open you the doors of 4 top economies in Europe

- 1 Contact the «4M Business Passport» referent of your region
- 2 Define your needs with the dedicated project manager
- 3 Get a proposal on what the 4 M Business Passport can offer as an answer to your needs





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# Explore new markets



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# Explore 4 markets

Looking to evaluate opportunities, expand, set up, find an innovation partner in one of the 4 motors region ?

Just tell us your

# NEEDS



How to select the region to target ?



What's the dimension of the market ?



Are there opportunities for my business ?



Who would be my best partner ?



How to set up quickly ?



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# Market information

Your referent will help you to explore the potential of each market providing you with up to date information on :

**Economic  
figures &  
statistics**

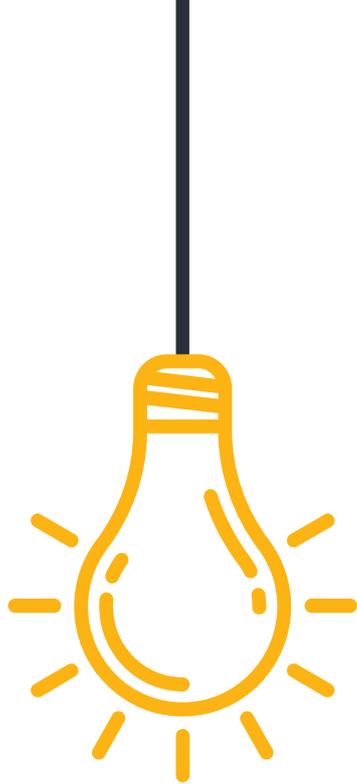
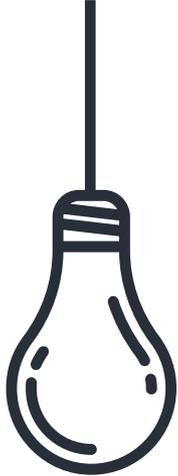
**Sector &  
market  
information**

**Regional  
players &  
partners**

**Incentives &  
opportunities**



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**Innovate**  
**with a**  
**European**  
**partner**



# Innovate with a European partner



And access to european or bilateral funding & financing programs



# We help you find the best foreign innovation partner for your R&D project



Identifying business or academic partners for collaborative projects within the regional ecosystem



Organization of international B2B meetings on regional thematic events



Connection to regional clusters



Access to the EEN network





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# Create a network





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# Create a network

One contact to connect you to the regional ecosystem





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# Connection to the ecosystem



Business connections  
with Corporates and  
SME's

Regional environment:  
Public, Academic and  
Business Institutions

Events, tradeshows,  
meetings, seminars,  
webinars

Finding the best venues,  
meeting rooms and hotels  
in every region

Innovation centres, R&D  
and scientific players,  
education, start-ups

Connection to the  
network of established  
foreign companies



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# Set up your business

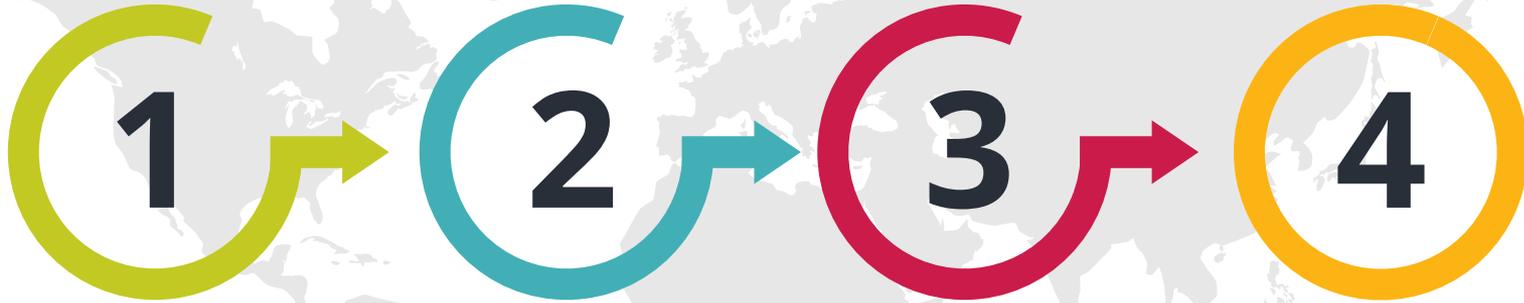
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# Setting up your business in one of the 4 regions with a tailor-made service



Validate your investment project with up-to-date local and reliable information

Find the best location, access to local talent, incentives and support

Connect to the local ecosystem, visit the region

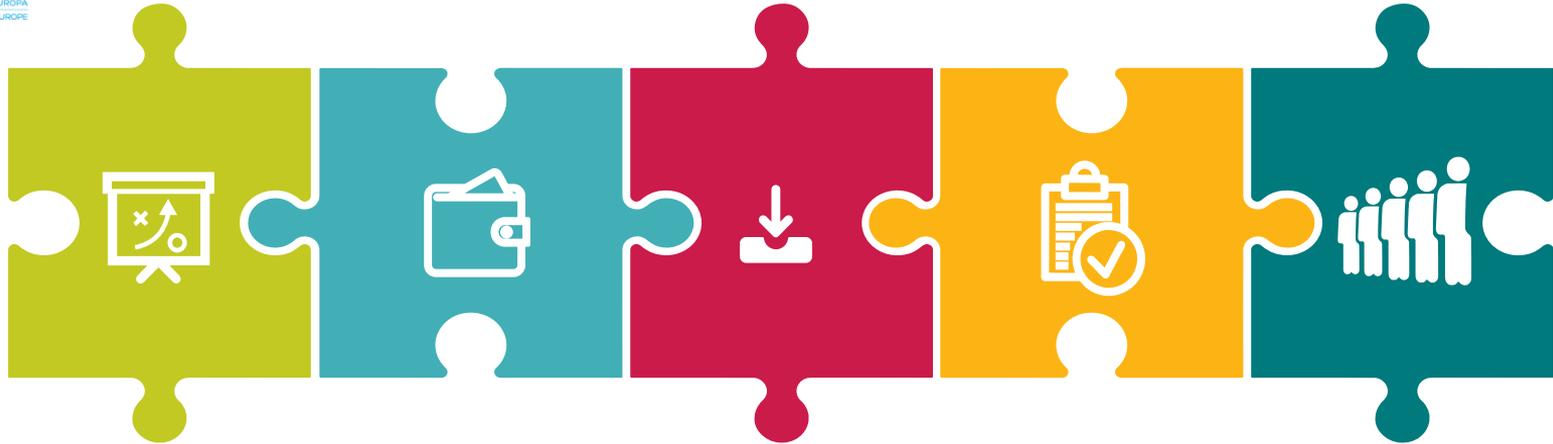
Set up operations easily and start your local activities



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# Services to accelerate your project



Sectorial and costs analysis on labour utilities, real estate costs

Financing and incentives to support business investment

Locations scouting: industrial & logistic sites, grounds, offices, coworking

Support throughout the administrative and bureaucratic procedures

Support for recruitment / Mobility counselling



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**Source**  
**your needs**



# Source the best suppliers for you in the 4 industrial pillars of Europe



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Identify suppliers, manufacturing partners or technology providers and get connected with reliable partners, taking into account your individual needs while saving you time and costs.

# We help you to source in the 4 regions

- 1 Analysis of your sourcing request
- 2 Personalized search and short list of matching candidates
- 3 Connection to the local suppliers of your selection





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# The success of your project is 3 steps away

**01**  
STEP

Contact your referent in your region and explain your idea



**02**  
STEP

We will contact our network and activate the research



**03**  
STEP

We provide you with information, contacts & partners adapted to your project





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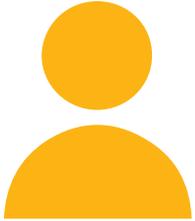
## 4M Passport: Our objective?

Make things easy and help you to work and grow with foreign partners within the 4 regions



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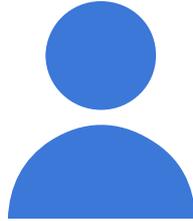
# Your contact in...



**Baden-  
Württemberg**

**Marian Kern**

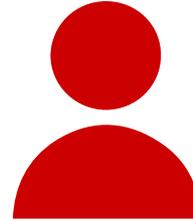
[Marian.Kern@bw-i.de](mailto:Marian.Kern@bw-i.de)



**Auvergne  
Rhône-Alpes**

**Maud Schneider**

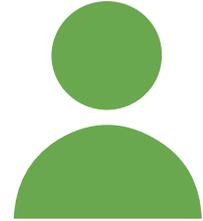
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