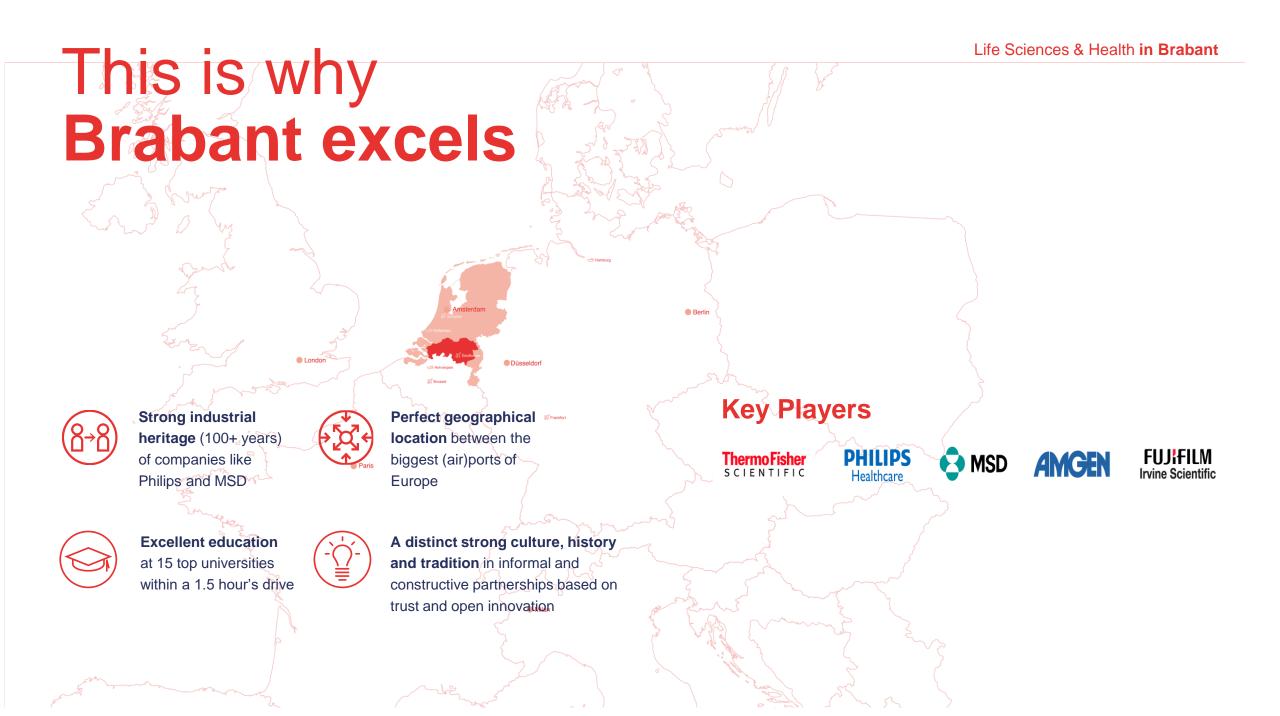
Life Sciences & Health in Brabant







BRABANT IS BRIGHT 100 years of pharma innovation initiated by Organon

HISTORY

100 years in the making. Brabant's development into a pharmaceutical hotspot grew out of its industrialization in the 19th century when Dr. Saal van Zwanenberg founded Organon. The company grew into the largest pharmaceutical company in the Netherlands. In 2009 Organon was acquired by Schering Plough, which was in turn bought by MSD in 2009.

1923







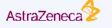


ARDENA



















TODAY

MSD is growing fast in Brabant with more than 4,000 people working at three locations. Since 2012, the R&D-site of MSD/ Organon has been transformed into an open innovation campus called Pivot Park, at present with over 600 people and 60 companies working closely together on drug discovery and development, with a special focus on Immunology. And all this with drug success stories such as Pembrolizumab (Keytruda) and Calquence (Acerta Pharma/ AstraZeneca).



HISTORY

100 years in the making. Brabant's development into a hightech hotspot grew out of its industrialisation in the 19th century when Frederik Philips and his son, Gerard, founded Philips. Philips grew into one of the largest hightech companies in the world and famous for for its lightbulbs, DVD players and TV-sets. After the year 2000, Philips saw a bright future in healthcare. So, company management decided to wind down and sell the components and lightning divisions.













TODAY

Philips is a is a leading health technology solutions company with 73,000 employees worldwide, operating facilities in 100 countries. 11,000 people work in the Netherlands and the vast majority of those employees (8,500) is employed in the Eindhoven area. "In Brainport Eindhoven, Philips engages in research that focuses on innovations for clinics, software, high tech systems such as MRI & CT scanners and X-ray, and artificial intelligence. In the city of Best, Philips has the largest production site in the world. Philips is still driving innovation within the region and has created open innovation hubs like the High Tech Campus, where 12,000 researchers work in the smartest square kilometer of Europe.

2021

HIGH TECH CAMPUS











Because of this heritage Brabant particularly excels in:



Drug discovery and development with a special focus on Immunology.



High Tech Manufacturing and Added Value Medical Technology Logistics.



Biomaterials for Regenerative Medicine with Orthopedic and Cardiovascular applications.



Building the most complex systems in the world for Imaging, Diagnostics, Monitoring and Medical Robotics

BRABANT IS BRIGHT

KEY FACTS



11.1%

growth of the sector from 2014-2018

8.4%

total LS&H sector in The Netherlands

Life Sciences & Health in Brabant

5 billion euros

The Brabant Production Value in 2017 in the sector.

that's more than the production value of the all other eleven provinces together

JOBS

73.1%

of the Medtech Manufacturing Jobs and...

40.8%

of the Pharma Manufacturing Jobs are in Brabant 23,5%

18.160 jobs of the total LS&H sector in The Netherlands

10.000

people working for Tier 1 and Tier 2 high tech suppliers to the LS&H manufacturing chain

32.321

people who work in STZ-Hospitals or specialized clinics

BRABANT PATENT SHARE IN THE NETHERLANDS



Imaging, Diagnostics and Monitoring



Wearable Health Care



Immunology Diagnostics



Medical Technology



Biodegradable Valves



Robotics in Healthcare

Cluster size
Life Sciences
& Health

Source: In-depth Analysis Life Sciences & Health, 2020 (commissioned by BOM)



LS&H footprint

Companies

All company establishments highlighted above are production or R&D operations

Education

- 1. Eindhoven University of Technology (TU/e), Eindhoven
- 2. Avans University of Applied Sciences, Den Bosch/Breda/Tilburg
- Fontys University of Applied Sciences, Eindhoven/Bergen op Zoom/ Helmond/Den Bosch/Tilburg/Veghel
- 4. Pivot Park, Oss
- 5. High Tech Campus, Eindhoven
- 6. HAS University of Applied Sciences, Den Bosch





Prominent players in Brabant



































Institutes & healthcare centres

Main healthcare centres in Brabant

Brabant has a fine-meshed network of health care centres. The larger hospitals provide all types of treatment. These hospitals are mainly located in the largest cities: Breda, Den Bosch, Tilburg, Eindhoven and Helmond.

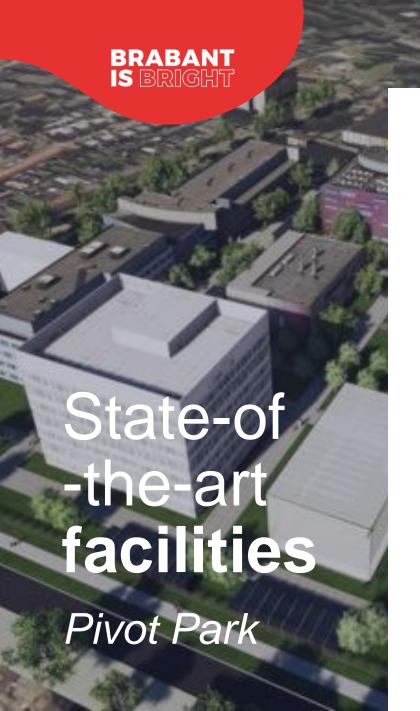




BRABANT IS BRIGHT University of Amsterdam VU Amsterdam Leiden University Utrecht -University **Delft University** of Technology 😓 Wageningen University & Research Erasmus University Radboud University **Fontys Eindhoven Eindhoven University** of Technology University of Antwerp Ghent University Hasselt University KU Leuven Maastricht **Universit**(RTWH Aachen University

Education – universities closeby

Within a radius of 150 km around Brabant, there are 22 universities in three countries: a total of 605,340 students, 255,680 of which in the field of nature, health or technology.



Pivot Park: Life sciences campus in Oss, with special focus on pharmaceutical innovation





OBJECTIVES

- Connecting knowledge and experience between established companies, startups and spin-outs
- Helping entrepreneurs to accelerate growth by providing facilities and infrastructure



COMMUNITY

and analytical applications

 More than 60 life sciences companies, employing appr. 600 highly skilled people

Access to shared equipment for chemical, biological

Ultra-high throughput screening centre and GMP-

certified pilot plants available on-site

 Most firms perform product development, contract research, contract manufacturing and pharma support



CORE COMPETENCES

- Active and innovative pharma R&D and manufacturing community
- Providing start-ups with ingredients for kickstarting their company the best way possible



APPLICATION AREAS

- Immunology
- Oncology
- Cell therapy



FACILITIES

- 25.500 m2 of R&D facilities, (open access) labs, cleanrooms, pilot plant and office space.
- Analytics: Nuclear Magnetic Resonance, Liquid Chromatography, Mass Spectrometry
- · Open access HTS, flexible uHTS

BRABANT IS BRIGHT

Mark Koppers
Teamlead International Trade

BOM Brabant Development Agency mkoppers@bom.nl